

BBA (Hons.)

Bachelor in Business Administration

Course Objective

The BBA programme aims at developing students' intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. This programme trains students in the fundamentals of management sciences.

Duration	3 years (6 semesters) - Full time
Affiliation	Kazi Nazrul University, Asansol, W.B.
Eligibility	Passed 10+2 or equivalent examination from a recognized board/council in any stream with English as one of the main subject.
Age Limit	Maximum age limit is 22 years and relaxable by 3 years in case of SC/ST/OBC with proper documents.

COURSES

- Principles of Management
- Business Economics
- Business Statistics
- Environment Studies
- Business Communication
- Accounting for Managers
- Organisational Behaviour
- MIL/English
- Financial Management
- Marketing Management
- Computer Fundamentals
- Business Mathematics
- Retail Marketing
- Computer Applications
- Communicative English
- Human Resource Management
- Production and Material Management
- Business Environment
- Operation Research
- Financial Market
- Quantitative Aptitudes
- Basics of Business Research
- International Business
- Business Law
- Sales and Distribution Management
- Industrial Relations
- Systems Analysis and Design
- Taxation
- Supply Chain Management
- Project work
- Grand Viva
- Entrepreneurship Development
- Cost and Management Accounting
- Marketing of Services
- Human Resource Development
- Database Management System

The syllabus and pattern of examinations are subject to change at the discretion of the University.

Training & Placement

Our recruiters for Industrial Training and Placement are : ONGC, IOCL, ICICI PRUDENTIAL, HDFC Life Insurance , ITC , Future Tech Inc, TATA -AIG, Reliance Infocom, Ultratech Cement Ltd. and other BPO sectors.

Note

- Course fees can be paid in cash / debit or credit card / demand draft in favour of **Durgapur Society of Management Science**, payable at **Durgapur**
- All the above mentioned fees are excluding University Registration & other related fees
- Fees once paid are not refundable
- If fees are not paid on time, a fine will be charged
- All disputes will be resolved under the jurisdiction of Durgapur Court



COURSE FEES

One-time payable fees ₹ 1,20,000

Bi-annual Installment fees

Payable six installment, to be paid by the 10th of the following months:

JULY ₹ 25,000

DECEMBER ₹ 25,000

MAY ₹ 25,000

DECEMBER ₹ 25,000

MAY ₹ 25,000

DECEMBER ₹ 25,000

Total ₹ 1,50,000

Monthly Installment fees

Payable in 30 equal monthly installment of ₹ 6,000 each

Total ₹ 1,80,000