

BBA (Hons.)

in Travel & Tourism Management

Course Objective

The BBA programme equips students with the required skills, knowledge and attitude to pursue lucrative jobs in various travel companies, hotels, resorts, travel agency, or to start independent businesses or to pursue further studies and research works.

Duration	3 years (6 semesters) - Full time
Affiliation	Kazi Nazrul University, Asansol, W.B.
Eligibility	Passed 10+2 or equivalent examination from a recognized board/council in any stream with English as one of the main subject.
Age Limit	Maximum age limit is 22 years and relaxable by 3 years in case of SC/ST/OBC with proper documents.

COURSES

- Fundamentals of Travel and Tourism
- Geography of Tourism
- Principles and Practices of Management
- Environmental Studies
- Travel Agency Operations Management
- International Tourism
- Communication and Skill Development
- English/ MIL
- Tourism Product-1
- Airlines and Air Ticketing
- Tourism Economics
- Cultural Heritage of India
- Eco Tourism & Sustainable Development
- Business English Communication
- Entrepreneurship Development in Tourism
- Computer Application in Tourism
- Destination Marketing
- Tourism Product
- Human Resource Management in Travel and Hospitality Industry
- Adventure Tourism
- Understanding Hotels
- Accounts and Finance in Tourism
- Tour Package operation and Management
- Sustainable and Eco-Tourism
- Event Management
- Service Marketing
- Business Informatics in Tourism
- Practical Tourism (Field Study Trip and Report)
- Industrial Training/ On the job Training

The syllabus and pattern of examinations are subject to change at the discretion of the University.

Training & Placement

All students must undergo CRS programme, Personality Development Classes, Field Study Tours. Industrial training in various tourism companies. Our recruiters are: Cox & Kings, Club 7 Holidays, SOTC, Thomas Cook, Mercury Travels and many more.

Note

1. Course fees can be paid in cash / debit or credit card / demand draft in favour of **Durgapur Society of Management Science**, payable at Durgapur
2. All the above mentioned fees are excluding University Registration & other related fees
3. Fees once paid are not refundable
4. If fees are not paid on time, a fine will be charged
5. All disputes will be resolved under the jurisdiction of Durgapur Court



COURSE FEES

One-time payable fees ₹ 1,50,000

Bi-annual Installment fees

Payable six installment, to be paid by the 10th of the following months:

JULY	₹ 30,000
DECEMBER	₹ 30,000
MAY	₹ 30,000
DECEMBER	₹ 30,000
MAY	₹ 30,000
DECEMBER	₹ 30,000

Total ₹ 1,80,000

Monthly Installment fees

Payable in 30 equal monthly installment of ₹ 7,000 each

Total ₹ 2,10,000